

## Message Text

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ACTION MED-03

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FM AMEMBASSY TEHRAN

TO SECSTATE WASHDC 9032

UNCLAS TEHRAN 9135

E.O. 11652 N/A

TAGS: AMED, IR

SUBJECT: COMMUNITY RELATIONS

REFS: (A) TEHRAN 8689, (B) TEHRAN 8915, (C) STATE 220381,  
(D) STATE 220948

1. EMBASSY/CASC MOST APPRECIATIVE OF DEPARTMENT'S RESPONSES (REFS) AND EAGERLY AWAITS ADVICE ON MECHANISM FOR US TAX DEDUCTIBLE CONTRIBUTIONS TO SDC (REFS B AND D) AND NEWS CONCERNING RECRUITMENT OF PSYCHIATRIST/DIRECTOR.

2. IT IS UNFORTUNATE M/MED PERCEIVED AS A CONSTRAINT ON RECRUITMENT OF PSYCHIATRIST THE "UNCOMMITTED FUNDING" TO SDC. HAD THIS BEEN EXPRESSED TO US BY DR. ALBIN OR M/MED WE COULD HAVE CLARIFIED REASONS FOR DELAY, I.E. THE NEED TO COMPLETE A TIME-CONSUMING CENSUS OF THE AMERICAN PRIVATE SECTOR IN TEHRAN IN ORDER TO ARRIVE AT AN ACCURATE BASIS FOR ASSESSMENTS. EVEN FIRMS EXPRESSING INTENTION TO DONATE GENERALLY WANT TO DO SO ON A FAIR-SHARE, E.G. PERCENTAGE OF US POPULATION, BASIS. THE 12 LETTERS OF ENDORSEMENT OF OUR PROJECT FROM THE LARGEST EMPLOYERS OF AMERICANS IN TEHRAN, IN HANDS OF M/MED, SUBSTANTIATE CASC'S CONTINUING BELIEF THAT IT WILL NOT BE DIFFICULT TO OBTAIN THE \$130,000 REMAINING ON A FULL YEAR BUDGET BASIS. THE \$69,000 CONTRIBUTION IN KIND RELATES ALMOST ENTIRELY TO START-UP NON-RECURRING ITEMS OF THE SDC OFFICE AND EMPLOYMENT OF PSYCHIATRIST/DIRECTOR, SO, IN FACT, COMMITTED FUNDING IS BETTER THAN APPEARS.

3. IN ANY CASE, WE ARE PLEASED THAT PRIORITY EFFORT IS NOW BEING  
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MADE ON MATTER OF RECRUITMENT AND WE LOOK FORWARD TO RECEIVING

SUMMARY C.V. AND RECOMMENDATIONS ON CANDIDATES. WE WILL RESPOND PROMPTLY TO ANY CABLE DISCUSSION OF CONTRACT TERMS, ETC. IN THIS CONNECTION, CASC IS HOPEFUL A PERSON CAN BE OBTAINED FOR MINIMUM 18MONTH IF NOT TWO YEAR CONTRACT, ALTHOUGH IT REALIZES BANGKOK EXPERIENCE HAS BEEN WITH ONE-YEAR CONTRACT. A ONE-YEAR CONTRACT, ESPECIALLY IN A NEW FACILITY, IS NOT DESIRABLE FROM A VIEW TO EFFICIENCY AND WORK SATISFACTION: FURTHER, IT ENTAILS SIGNIFICANT YEARLY EXPENDITURE/ON RECRUITMENT. AT SUGGESTION OF LEE DOGOLOFF, EMBASSY/CASC IS ANTICIPATING POSSIBILITY THAT RECRUITMENT MAY BE IMPEDED BY LACK OF FUNDS FOR INTERVIEW TRAVEL AND PER DIEM. IF DEPARTMENT AGREES ON APPROPRIATENESS, WE HAVE NO OBJECTION TO USE OF AS-YET-UNTOUCHED \$15,000 GRANT (STATE 158216). USEA COULD REIMBURSE DEPARTMENT BY CHECK UPON ADVISEMENT OF COSTS AND RECEIPT OF INVOICES.

4. AT SEPTEMBER 8 CASC MEETING, MR. DOGOLOFF AMPLIFIED REF C, PAR 4, ON PROSPECTS FOR INCREASED DEPARTMENTAL ROLE IN OVERSEAS DRUG/COMMUNITY RESPONSIBILITY PROGRAM. SUCH EFFORTS AND CONSIDERATIONS REGARDING FUTURE ASSISTANCE ARE REASSURING.

5. FUNDING STRATEGY: REF A, PARA 4, REB B, AND PARA. 2 ABOVE CONVEY BASIC CASC FUND RAISING STRATEGY. WHILE FIGURES STILL TENTATIVE UPON FINALIZING SURVEY OF US COMPANIES, WE PROPOSE TO ASSESS/ SUGGEST A FIRM'S SUPPORT TO SDC ON BASIS OF ITS TEHRAN POPULATION AS PERCENT OF TOTAL AMERICAN POPULATION. THIS WOULD APPLY TO LARGEST FIRMS, E.G. 100 EMPLOYEES AND UP. (NOTE: TENTATIVE INFORMATION INDICATES THAT USG AND SEVEN FIRMS IN TEHRAN WITH 100 OR MORE EMPLOYEES ACCOUNT FOR 84 PERCENT OF ESTIMATED TEHRAN AMERICAN POPULATION) SUBJECT TO PROFILE OF REMAINING FIRMS, OUR THOUGHT IS TO ASSESS/SUGGEST THAT BALANCE OF FIRMS SUPPORT A FLAT AMOUNT, E.G. EMPLOYEES 50 TO 100 -\$1000; 20 TO 50 \$500 AND \$200 IF LESS. THE FOREGOING IS MORE VALID IN PRINCIPLE, NOT RANGES OR AMOUNTS. IT IS ALSO INTENDED TO STATE ON THE SDC'S CLIENT REGISTRATION CARD SOMETHING TO THE EFFECT THAT THE SDC IS SUPPORTED BY CONTRIBUTIONS AND CLIENTS WHOSE EMPLOYERS DO NOT CONTRIBUTE MAY DO SO TO..."THIS WILL INFORM SUCH AMERICANS WORKING FOR NON-US FIRMS, SPOUSES OF IRANIANS, ETC.

6. WE APPRECIATE M/MED'S RECOGNITION THAT FUND RAISING INITIATIVE MUST REST WITH CASC. WE BELIEVE THAT IF LOCAL OFFICE OF US FIRM UNCLASSIFIED

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RESISTS CONTRIBUTION IT IS NOT IN OUR BEST INTEREST TO PRESSURE HOME OFFICE: RATHER, WE MUST CONVINCE THAT FIRM, IF NECESSARY BY EXPERIENCE OF SERVICE AND LOCAL OPINION, TO CONTRIBUTE. MANY US FIRMS HERE HAVE AUTHORITY TO EXPENSE/CONTRIBUTE WITHOUT US PARENT'S APPROVAL. FOR THOSE WHO DO NOT, WE SUGGEST THAT WHEN WE ARE ADVISED THAT A RECOMMENDATION HAS BEEN SUBMITTED TO THE US PARENT, WITH CONCURRENCE OF LOCAL OFFICE WE PROVIDE NECESSARY PARTICULARS AND UTILIZE M/MED'S OFFER TO URGE TIMELY APPROVAL

OF AUTHORIZATION BY US OFFICE. IN KEEPING WITH THIS IDEA, WE  
WILL FORWARD TO M/MED PACKAGE WE WILL USE IN PRESENTATIONS.

7. APART FROM FOREGOING, WE APPRECIATE FOR PURPOSE OF DEVEL-  
OPING SUPPORT FOR IRAN'S AND WORLD-WIDE PROGRAMS, M/MED'S  
DESIRE TO INFORM THE NATIONAL FOREIGN TRADE COUNCIL AS FOLLOW  
UP TO NEW YORK AND CALIFORNIA MEETINGS. WE SUGGEST THE FOLLOWING  
OUTLINE OF INFORMATION WHICH WOULD BE SUPPORTIVE OF THE TEHRAN  
EFFORT: DEPARTMENT MAY WISH TO ADD INFORMATION CONCERNING THE  
OBJECTIVES OF THE SDC.

A) SUBSEQUENT TO NY/CALIF MEETINGS DR. ALBIN PROVIDED AN  
INTENSIVE TWO-WEEK CONSULTATION IN IRAN, VISITING THE CHIEF  
EXECUTIVES OF MAJOR EMPLOYERS IN TEHRAN AND ISFAHAN.

B) UNDER DR. ALBIN'S GUIDANCE A THOROUGH PROJECT PAPER WAS  
COMPLETED WHICH THE DEPARTMENT VIEWS AS EXCELLENT BASIS TO  
PROCEED WITH IMPLEMENTATION OF THE SOCIAL DEVELOPMENT CENTER  
OF IRAN.

C) WHILE TO BE SITED IN TEHRAN, IT IS INTENDED THAT THE SDC  
STAFF RESPOND TO THE NEEDS OF AMERICANS ELSEWHERE IN IRAN ON  
A BASIS TO BE DETERMINED, BUT ALWAYS WITH TEHRAN WELCOME MAT.

D) SUPPORT FOR A TWO-YEAR SDC BUDGET IS BEING SOUGHT THROUGH  
CONTACTS WITH THE TEHRAN OFFICES OF US FIRMS ON THE BASIC  
CRITERION OF THE PERCENTAGE OF A FIRM'S POPULATION IN TEHRAN TO  
TOTAL AMERICAN POPULATION. MECHANISM FOR CONTRIBUTION AS US TAX  
DEDUCTION AS CHARITABLE GIFT BEING VIGOROUSLY PURSUED.

E) CASC WILL ATTEMPT LOCAL RECRUITMENT OF THE TWO MSW  
COUNSELORS ON PROVISIONAL CONTRACTS IN ORDER TO PERMIT START-UP  
OF SDC AS SOON AS POSSIBLE. US RECRUITMENT OF PSYCHIATRIST/  
DIRECTOR OF SDC IS IN PROCESS. SDC FACILITY AT COMMUNITY CHURCH  
OF TEHRAN BEING PREPARED.

F) THE BOARD OF DIRECTORS OF THE SDC'S INAUGURAL MEETING  
IS SCHEDULED FOR SEPTEMBER 29.

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